

HAVIT

广州海葳特科技有限公司

GUANGZHOU HAVIT TECHNOLOGY CO.,LTD

SINCE IN

1998

ABOUT US

GUANGZHOU HAVIT TECHNOLOGY CO.,LTD
FOUNDED IN 1998,
IN GUANGZHOU,GUANGDONG,CHINA

- | Havit,a high-tech enterprise.
- | We are audio experts and innovators of smart devices for entertainment,travel and sports.
- | This innovation is being led by our 2 key brands:Havit, Hakii.





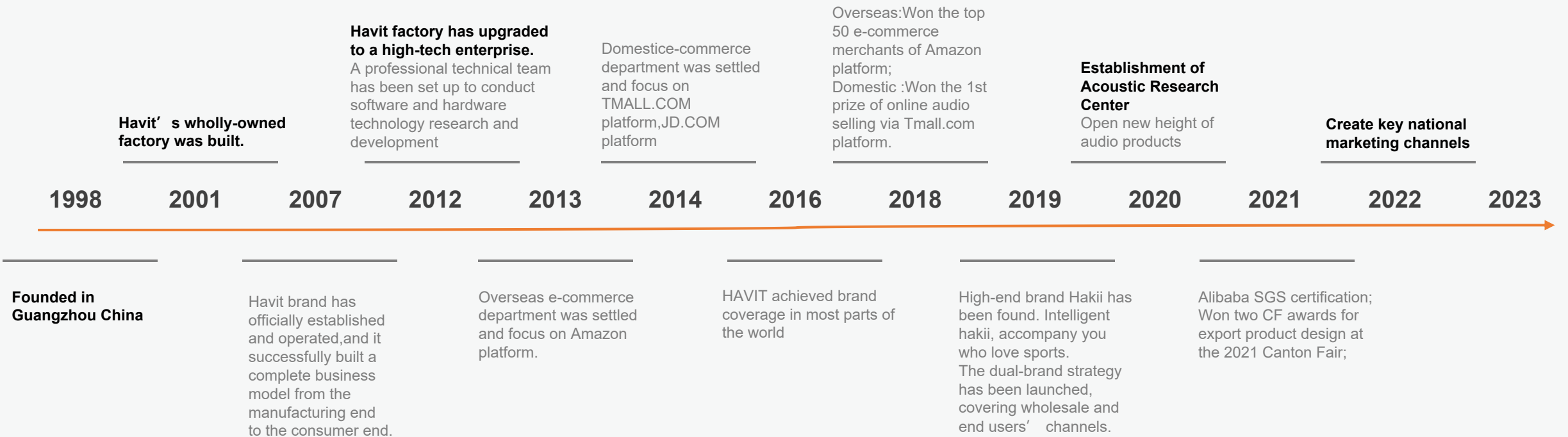
GUANGZHOU HAVIT TECHNOLOGY CO., LTD

Founded in 1998, GUANGZHOU HAVIT TECHNOLOGY CO., LTD is a company that integrates product development, large-scale production, and independent marketing. It has obtained AEO certification from China Customs and was awarded the title of high-tech enterprise by the government.

HAVIT products covers four categories. They are wireless audio source, PC & game peripherals, mobile accessories and smart life. It has two different positioning brands HAKII & HAVIT, three major sales channels, a production plant, an acoustic laboratory and multiple innovative research and development groups.

Over the years, we have participated in the world's top electronics exhibitions, including the Canton Fair, Hong Kong Electronics Fair, CES in the United States, IFA in Germany and other offline platforms. Our service scope has spread all over the world. We have established market networks in more than 100 countries and regions such as Europe, America, Southeast Asia, and South Africa. Meanwhile, we have authorized cooperation with more than 30 well-known KA chains, created a complete supply chain integration, price control and quality inspection system and already become the backbone of the electronic product industry in the global emerging markets.

HISTORY



BUSINESS



**PRODUCT
DEVELOPMENT**



**MASS
PRODUCTION**



**BRAND
OPERATION**



**INDEPENDENT
MARKETING**

BRAND

HAVIT

HAVIT is a good performance brand with cost efficiency products.

 **HAKII**

HAKII is a powerful brand focused on intelligent and light sports audio.

Marketing Network

**WE APPEAR IN ANY
MARKETPLACE OF THE WORLD**

Guangzhou HAVIT technology co., LTD
SINCE IN 1998

BRAND COOPERATION



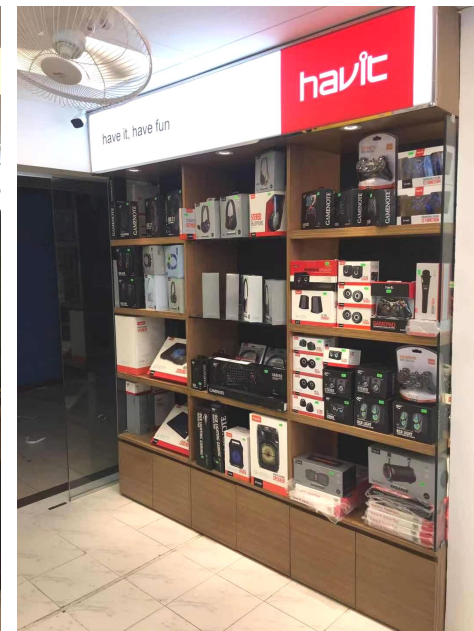
AGENTS IN THE WORLD

**HAVIT HAVE AROUND 100 AGENTS
AND DISTRIBUTORS ALL OVER THE WORLD**

Entering electronic chain stores in Peru

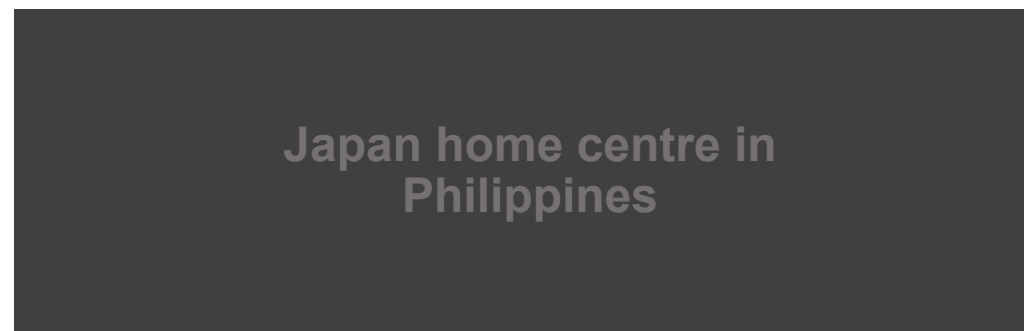
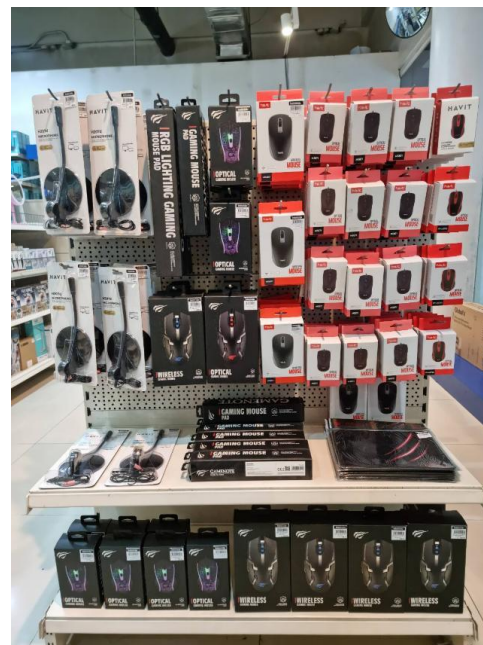


Over 1000 stores
in Bangladesh



Bangladesh at the
Electronics
City showcase





Brand stores and specialty stores opened in Spain



COOPERATION



America

Accounted for 36%
Countries:
The United States, Brazil,
Mexico, Colombia, Argentina



Europe

Accounted for 30%
Countries:
Poland, Denmark, Russia,
Turkey, Ukraine and Spain



Asia

Accounted for 25%
Countries:
India, Vietnam, Bangladash,
South Korea, Thailand



Africa and Oceania

Accounted for 9%
Countries:
Australia, Nigeria, Kenya,
Mauritius and Morocco



Phase One



Phase Two



Phase Three



Phase Four

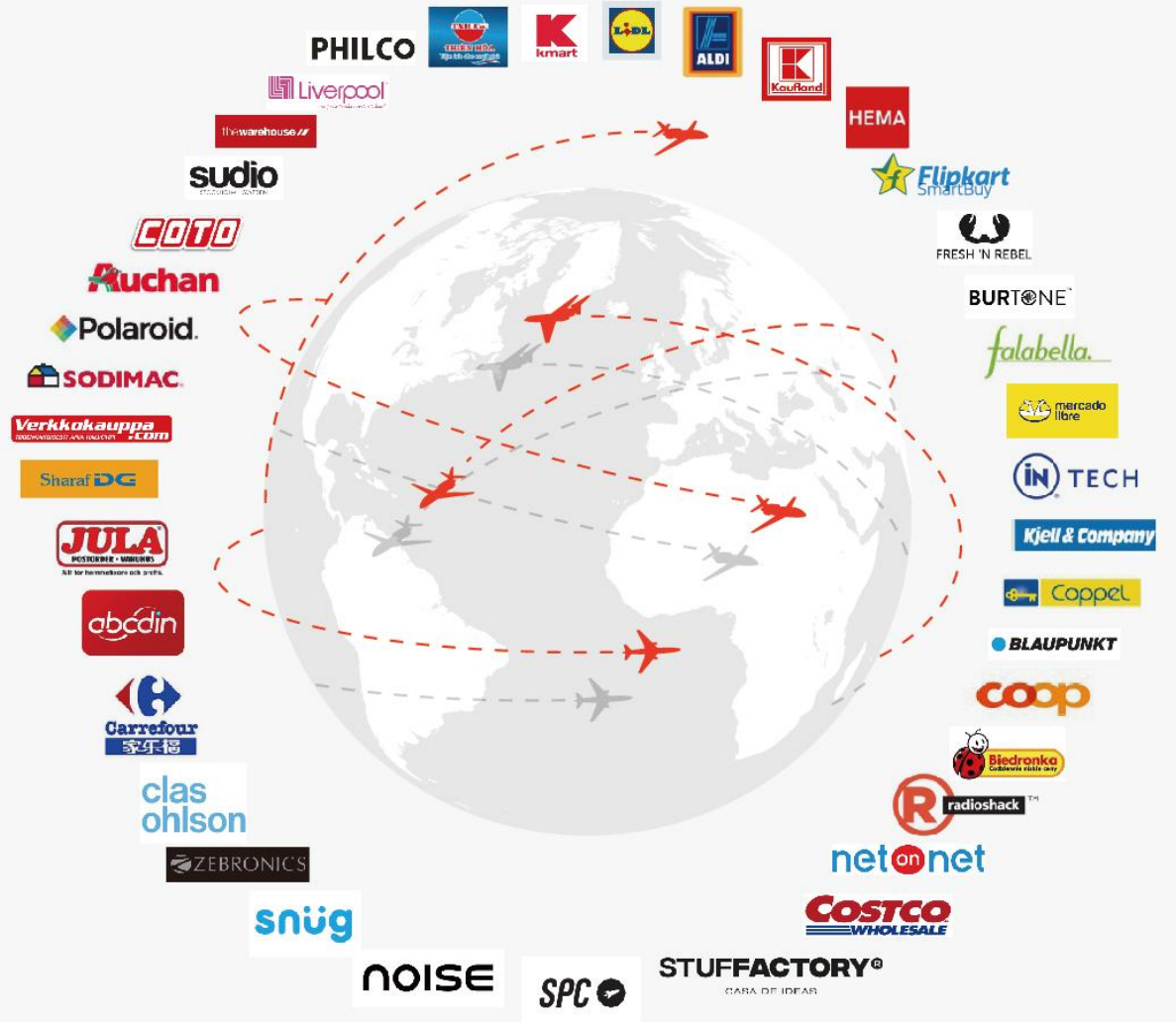
OEM/ODM SERVICE

35⁺

KA

DEEP COOPERATION

Cooperated with international KA Chain Stores,
HAVIT has promoted to an international first-tier brand.
Havit own brand Brand authorized supplier



B2C E-COMMERCE



OVERSEA

Won the top 50 e-commerce merchants of Amazon platform.



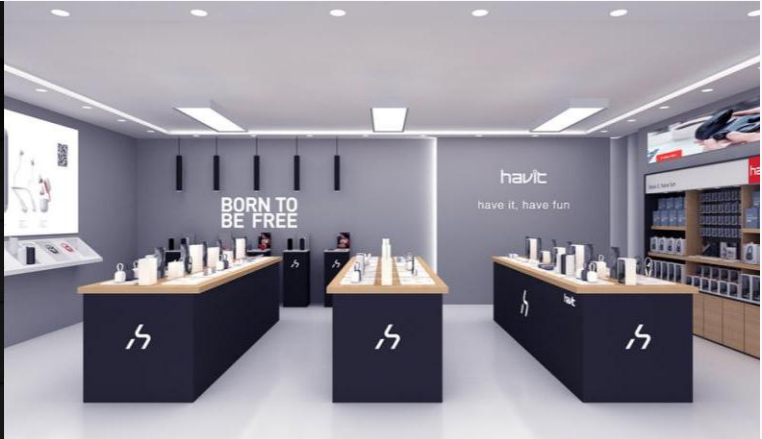
DOMESTIC

Won the 1st prize of online audio selling via Tmall.com platform.



BUSINESS MODE

B2B OFFLINE



PROMOTION EXHIBITION

**WHERE THERE IS A FAIR,
THERE IS US!**

Guangzhou HAVIT technology co., LTD
SINCE IN 1998

EVERY QUARTER OF EACH YEAR,
HAVIT NEW PRODUCTS WOULD UNVEIL IN DIFFERENT
PROFESSIONAL EXHIBITIONS



Japan IT Week



global  sources

ASD
MARKETWEEK



HAVIT IN EVERY MARKETPLACE OF THE WORLD



PRODUCT ADVANTAGE

YOU DESERVE TO HAVE IT

Guangzhou HAVIT technology co., LTD
SINCE IN 1998

IT DESERVES YOUR ATTENTION

Since the establishment of our brand,HAVIT has been adhering to the corporate philosophy of "technological innovation and serving the world". With a "responsible for every product"attitude, we insist on independent research and development, original design, and constantly improve every-detail of the product to improve users' experience. We strive to enable users all over the world to enjoy the technological fun brought by high-quality products.

115

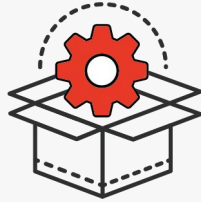
National Patents of
Product technology

58

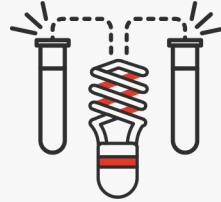
International
design awards



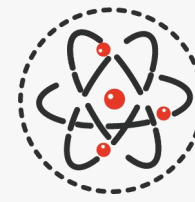
PRODUCT LINE ADVANTAGES



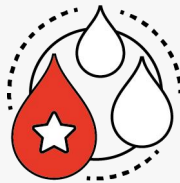
Customized Service



Product Innovation



Diversified Product Lines



Series Design



Popular Products



Quality Control

FACTORY ADVANTAGE

**CARE YOUR QUALITY
SAVE YOUR COST**

Guangzhou HAVIT technology co., LTD
SINCE IN 1998



FACTORY

We are a modern factory specializing in R & D(Research and Development) and manufacturing of 3C products. We have a management model with high standards and strict requirements. Through strict evaluation, we supervise the operation specifications of multiple production lines to achieve the best quality of production.

Innovation

**Own Innovative
factory**

18000m²

Square meters



STANDARDIZED PRODUCTION

Uniform standard, seiko products manufacturing, accurate delivery time, be serious about each order.



QUALITY CONTROL

Strict quality control.
Material, technology and product quality could best meet customers' needs who is from different countries.



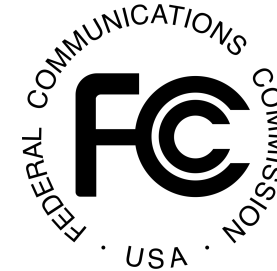
FOCUS ON R&D

The R&D team has a number of acousticians with over 10 years of experience, specializing in wireless audio innovation.



PRODUCTS RELIABILITY TEST

We have ROHS tester, ESD electrostatic tester, secondary meter, high and low temperature tester and other reliability testing instruments and acoustic silencer room to ensure the products could pass reliability tests.



Factory Audit: ISO9001, BSCI , SEDEX
Product Certifications: RoHS,CE,REACH,FCC, RCS and so on

SCAN THE QR CODE

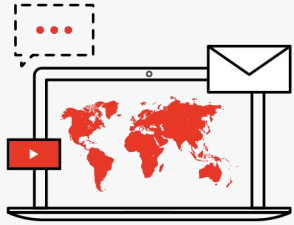
to view the havit show room
and factory environment



COOPERATION MODE

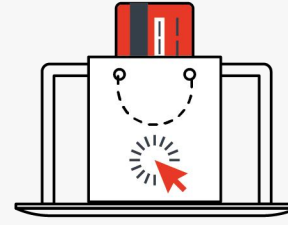
**8 MAJOR SUPPORT SYSTEMS
HELP AGENTS WIN THE MARKET**

Guangzhou HAVIT technology co., LTD
SINCE IN 1998



BRAND SUPPORT

Perennial advertising support creates a foundation for the promotion of brand value, and support will be given according to the market investment criteria (see the contract for details of the investment criteria). The company will choose the appropriate media for advertising according to the situation, and gradually increase the intensity of advertising.



ONE-STOP SERVICE SUPPORT

One-stop services from product manufacturing, logistics and sales store display to product promotion materials will be provided to reduce the worries of agents in distribution, sales, downstream customer development and promotion.



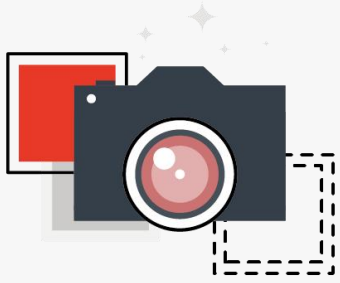
REBATE SUPPORT

In order to encourage partners to actively develop and expand the market share of Havit brand in the local market, high rebate support will be provided to customers who achieve the annual cooperation goal, so as to further improve the agent's profit.



AFTERSALES SUPPORT

The headquarters provides a variety of after-sales service methods (one-to-one service by dedicated personnel, social media platforms, online feedback from websites, etc.) to offer a standard after-sales service process, so that you can feel at ease when buying and selling.



DESIGN MATERIAL

All products sold will be provided with free HD product pictures or videos by the professional design team, which can be directly applied to online sales channels such as e-commerce platforms, and free decoration and design services can be provided to offline Havit customer stores, exclusive stores and advertising spaces.



TRAINING SUPPORT

In order to facilitate agents to purchase products, the company will provide a full set of product-related materials and detailed introduction of product features, selling points and the overall variation trend of the industry, etc.



TECHNICAL SUPPORT

In order to maintain a leading position, the company will constantly introduce international and domestic leading products and technologies, and improve and upgrade existing products and technologies, so that agents can fully obtain continuous technical support.



OTHER SUPPORT

Agents can participate in all kinds of social public relations activities, experience sharing meetings, technical talkfests, commendation meetings, agent meetings, etc. held by the company for free, have free access to company information and enjoy the support of the company's social relations resources such as relevant trade associations.

Doing the right things, Doing them right



2021 JAPAN
GOOD-DESIGN AWARD



2021 JGERMAN
IF AWARD



2019 JUS IDEA
AWARD



2019 JUS IDEA
AWARD



2021
China Excellent Industrial Design
Award



reddot award 2021
winner

2021
German Red Dot
Award



2021
China Design Red Star
Award



2018 上海奖
Upgrading Award Upstyle
Award



2019 GUANGDONG PROVINCE GOVERNOR
CUP INDUSTRIAL DESIGN COMPETITION

143 National Patents of
Product technology

61 International
design awards

HAVIT

BRAND INTRODUCTION

广州海葳特科技有限公司

GUANGZHOU HAVIT TECHNOLOGY CO.,LTD



*Have it,
Have fun.*

WWW.HAVIT.HK

HAVIT BRAND

HAVIT IS A GOOD PERFORMANCE BRAND WITH COST EFFICIENCY PRODUCTS

Which covers four categories. They are wireless audio, gaming products and mobile accessories, home appliances.

It was named from a combination of English "Have it", our slogan is: "havit it, havit fun".

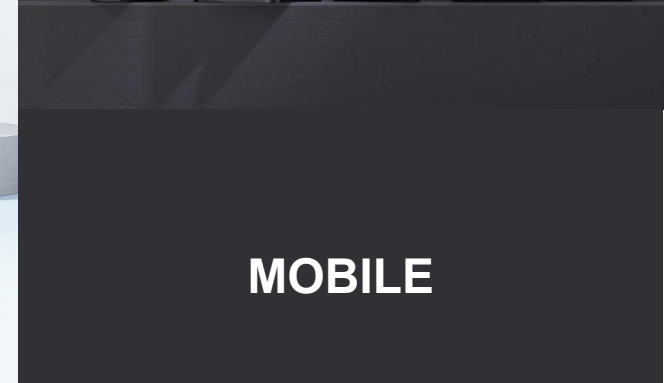
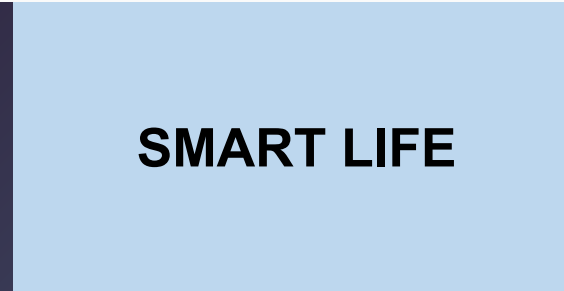
which means enjoying and sharing fun with wonderful technology life.

Over the years, the B2B and B2C models have been covered by On-line off-line Omni-channels, providing brand partners with comprehensive channels and promotion support to maximize cooperation profits. Until now, HAVIT products have been sold in more than 100 countries around the world, serving more than 100 million users.

4 MAJOR PRODUCT SERIES



AUDIO



MUSIC

AUDIO SERIES



AUDIO SERIES

Premium True Wireless Stereo Earbuds



AUDIO SERIES

Dynamic Colorful RGB Light Speaker



PORTABLE FABRIC SPEAKER

PRODUCT SERIATION DESIGN



M36

/ IPX7 waterproof
/ Output power: 4W
/ Battery capacity:
3.7V/1800mAh



M69

/ IPX7 waterproof
/ Rated power: 8W*2
/ Battery capacity:
3.7V/3600mAh



SK816BT

/ IPX6 waterproof
/ Rated power: 30W
/ Battery capacity:
7.2V/2500mAh



SK800BT

/ IPX4 waterproof
/ Output power: 4W
/ Battery capacity:
3.7V/900mAh



M65

/ IPX7 waterproof
/ Output power: 5W
/ Battery capacity:
3.7V/1800mAh

MULTI-COLOR

AMBIENT LIGHT BLUETOOTH SPEAKER



SK890BT

Rated power: 8W
Battery: 3.7V/1200mAh
Product size: 118*108mm



SK887BT

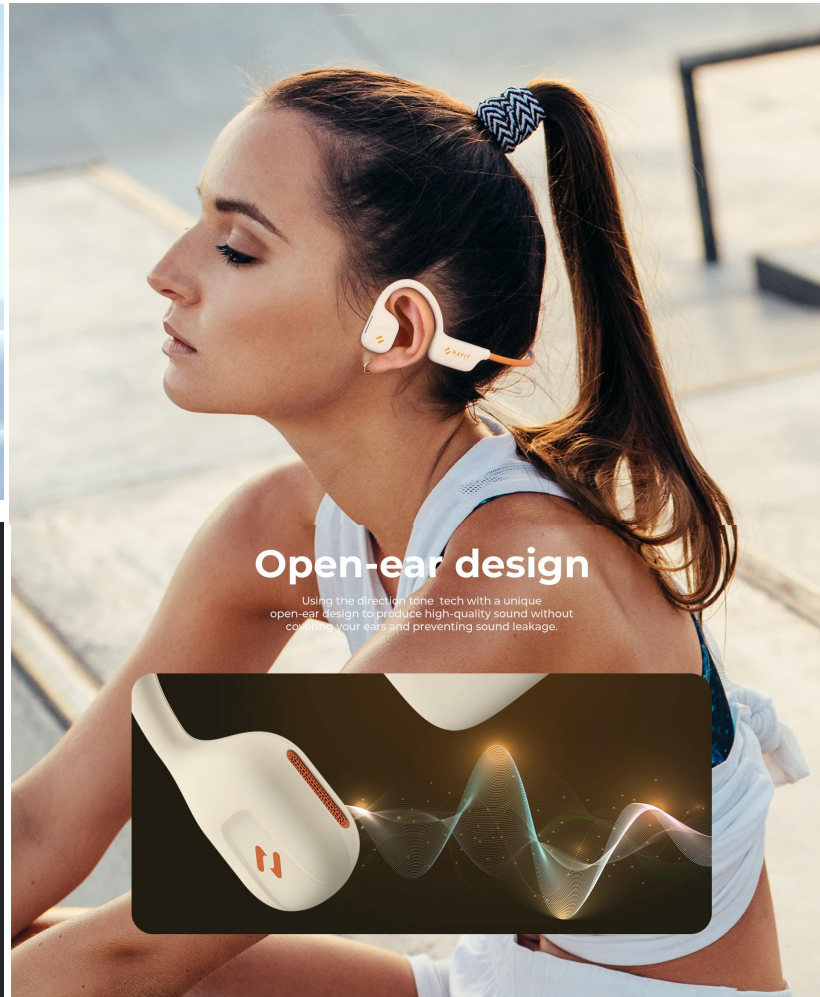
Rated power: 3W
Battery: 3.7V/600mAh
Product size: 80*63mm



SK889BT

Rated power: 7W
Battery: 3.7V/1500mAh
Product size: 100*138mm

OTHER PRODUCTS





AUDIO
PACKAGING STYLE

GAME

GAMING & PC SERIES



HAVIT | 

**FEARLESS BONDAGE
ENJOY THE GAME**



GAMENOTE Fuxi-H1
TRI-MODE GAMING HEADPHONE

/ Stereo Sound /
/ 3 Connection Modes /
/ Omnidirectional Microphone /

HAVIT | 


GAMENOTE H2002C

**GAMING
HEADPHONE**

/High magnetic 53mm speaker
/Imported protein ear muffs
/Single suspended adjustable headband



GAMING HEADSET, GAMING MOUSE, GAMING KEYBOARD

 GAMENOTE MS959W

**RGB
DUAL MODE
GAMING MOUSE**

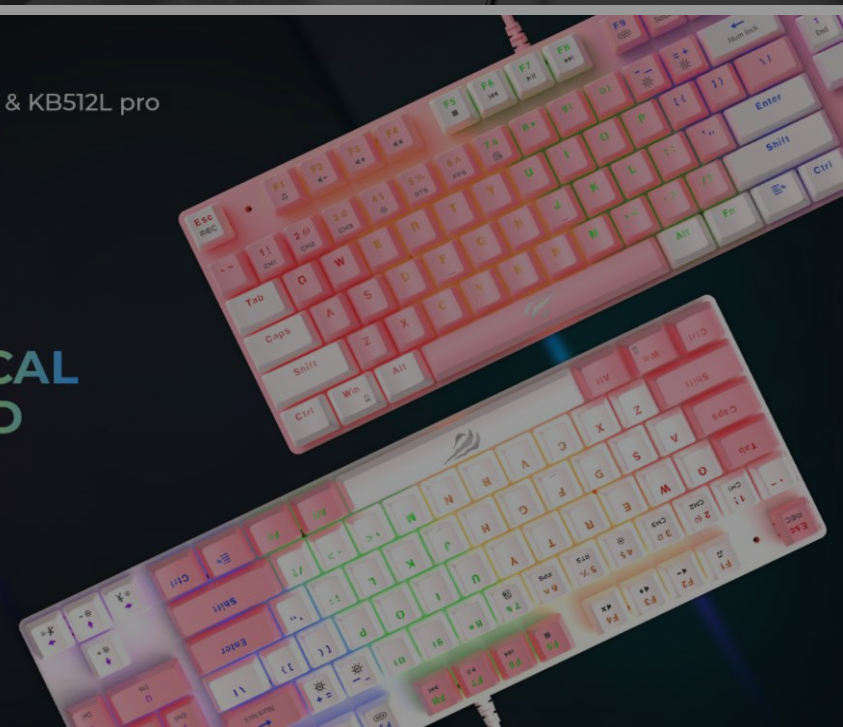
/ Six gears of DPI solutions
/ Advanced 2.4GHz wireless technology
/ 16 million colorful breathing light effects



HAVIT |  KB512L & KB512L pro

**GAMING
MECHANICAL
KEYBOARD**

/ Customized backlight
/ Suspended keycaps
/ All keys roll-over



GAMING PERIPHERALS



 **GAMENOTE F2071**

**GAMING
COOLING
PAD**

- / Dazzling LED light
- / Six-stage height adjustment
- / Fashionable and colorful appearance





GAMING PACKAGING STYLE

GAMING
MOUSE & KEYBOARD &
HEADPHONE & MOUSE PAD

WIRELESS
GAMEPAD

3.5mm
GAMING HEADPHONE

PRO GAMING
MOUSE

IN-EAR
E-SPORTS
GAMING EARPLUGS

GAMING
GAMING HEADPHONE

USB HUB
MULTI-PORTING

GAMING
SPEAKERS

REMOVABLE MAGNETIC ABS UPPER COVER
RGB BACKLIT
MECHANICAL GAMING KEYBOARD

RGB
GAMING MOUSE

E-SPORTS
GAMING HEADPHONE

MULTI-FUNCTION
BACKLIT
GAMING KEYBOARD

MOBILE

MOBILE ACCESSORIES



MOBILE POWER,CHARGER,CAR SUPPLIES,HOLDER

HAVIT

PB63
COST EFFECTIVE POWER BANK

**DIAMOND TEXTURED
DESIGN FOR AN
ELEGANT APPEARANCE**

- / Unique textured design
- / Smart charge
- / Eye-catching LED display



UV SURFACE DESIGN



HAVIT PB300W
PORTABLE POWER STATION

**GOOD PARTNER
OF ROAD TRIP
AND CAMPING**

- / PORTABLE
- / 300W OUTPUT POWER
- / MULTI-SCENE USE



MOBILE ACCESSORIES

Portable Power
Stations for Outdoor Appliances





MOBILE ACCESSORIES
PACKAGING STYLE

SMART

SMART LIFE SERIES





SMART WATCH



HAVIT WM1750



- 4 Massage heads
- 5 speed settings
- Smart power off

PERSONAL CARE PRODUCTS



SMART LIFE PACKAGING STYLE

THANK YOU !



广州海葳特科技有限公司

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